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AFGHANISTAN

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FACT SHEET

Afghanistan Media Development and Empowerment Project (AMDEP)

OVERVIEW

Nai Supporting Open Media in Afghanistan is a primary AMDEP partner and long-time Afghan collaborator with Internews. Since 2005, Nai has worked to build and promote a strong independent media sector in Afghanistan through training, advocacy and production.

CURRENT ACTIVITIES

- **Training for media professionals:** Offer a range of professional media and journalism courses, with a focus on practical, industry-relevant trainings in radio and video broadcast journalism as well as other course to support the production and delivery of excellent information throughout Afghanistan
- **Development of Nai Media Institute:** Establish a media training institute in Afghanistan, with cutting edge core media and communication curriculum and a business platform ensuring long-term sustainability
- **National network of training hubs:** Operate a network of training hubs in four key provinces (Nangarhar, Hirat, Balkh and Kandahar) as well as its Kabul headquarters facility, from which it manages its range of training, advocacy, and media industry strengthening activities
- **Media institutions and advocacy:** Conduct a range of media industry support activities, including the support of regional forums to bring professionals together to discuss and advocate on primary topics, train media lawyers to better support industry activities, and provide a continual platform of media industry networking and development
- **Protection of Journalists:** Track and publish threats against media workers across the country

ACCOMPLISHMENTS

- Hosted the training of 2,328 media professionals (1,963 men, 365 women)
- Hosted media skill training of Youth Voices (598 male; 412 female)
- Trained 11,477 (9,350 men, 2,127 women) media professionals; and, under the 2010 Afghan Youth Festival, Nai supported the training of 1,260 Afghan youth (882 male, 378 female)
- Launched an interactive online data map presenting its comprehensive data at www.data.nai.org
- Developed an innovative radio drama to educate the people of Afghanistan on the importance of media in the development of a free and fair society